



2015 ANNUAL DINNER SPONSORSHIP OPPORTUNITIES

Wednesday March 25, 2015

**Organization of American States
17th St. & Constitution Avenue, NW**

**Keynote Speaker:
Cliff Asness**

On **March 25, 2015**, CFA Society of Washington will hold its Annual Dinner at the **Organization of American States**. The Annual Dinner is the Society's most prestigious networking event of the year. It is attended by nearly 300 investment professionals representing leading asset managers and advisers, corporations, institutional investors, regulatory agencies and international financial institutions in the Washington, DC metro area.

This year's Annual Dinner will feature keynote speaker **Cliff Asness, PhD, Founder, Managing Principal and Chief Investment Officer at AQR Capital Management**. He is an active researcher and has authored articles on a variety of financial topics for many publications, including *The Journal of Portfolio Management*, *Financial Analysts Journal* and *The Journal of Finance*. He has received three Bernstein Fabozzi/Jacobs Levy Awards for best paper in *The Journal of Portfolio Management*, in 2004, 2005 and 2014. *Financial Analysts Journal* has twice awarded him the Graham and Dodd Award for the year's best paper, as well as a Graham and Dodd Excellence Award, the award for the best perspectives piece, and the Graham and Dodd Readers' Choice Award. In 2006, CFA Institute

presented Cliff with the James R. Vertin Award, which is periodically given to individuals who have produced a body of research notable for its relevance and enduring value to investment professionals. Cliff received a B.S. in economics from the Wharton School and a B.S. in engineering from the Moore School of Electrical Engineering at the University of Pennsylvania. He received an M.B.A. and a Ph.D. in finance from the University of Chicago.

6:00PM Cocktail Reception

7:00PM Dinner and Keynote Address

9:00PM Dessert Reception

BENEFITS OF SPONSORSHIP

The CFAW Annual Dinner is a high-visibility sponsorship opportunity. Sponsors benefit from:

- Increased exposure to a unique audience of nearly 2,000 investment professionals
- Recognition on our website and in the printed invitations and multiple event e-blasts, sent to more than 2,000 recipients
- Listing and link in our Weekly Event Updates and our Monthly Newsletter
- Complimentary list of the names and employers of Annual Dinner attendees
- Opportunity to contribute promotional items for the attendees' gift bags
- Goodwill resulting from support of the local Society
- Opportunity to treat valued clients and reward employees with a special evening

Additional benefits vary by sponsorship level, as outlined on the next page. Corporate support is vital to the Society's mission. Learn about the benefits of sponsoring our Annual Dinner, and find out why companies continue to support this signature event year after year. Further details are provided on the following page, or contact Leigh Talbot at (202) 872-4310 or ltalbot@cfawashington.org.

CURRENT & PAST SPONSORS

Berliner Corcoran Rowe
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New Century Advisors
Piedmont Fund Services
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Profit Investment Management
Quadrangle Development
Sands Capital
Strategic Investment Group
TAMRO Capital
TIAA-CREF
Vanguard
World Bank Treasury

CFAW Annual Dinner Sponsorship Opportunities

Sponsorship Type:	Annual Dinner Sponsors				
	Main Event	Cocktail/ Program/ Dessert/ Venue	Valet	Floral/ Wine	Table
Commitment	\$10,000	\$5,000	\$4,000	\$3,000	\$2,750
Number available:	1	8	1	2	No limit
Logo and link on CFAW homepage	1 year	1 year			
Logo and link in monthly newsletter for 1 year					
Complimentary event registrations	10	4	2	2	10
Opportunity to distribute brochures					
Sponsor name included in relevant press releases					
List of attendee names and employers					
Listing in Annual Dinner Program					
Listing on Annual Dinner Invitations to 2,000+					
Reserved seating at event(s)					
Ad in event program	Full page	Half page	1/4 page		
Opportunity to introduce speaker					
Logo and link on event webpage					Link only
Logo and link on event e-blasts					Link only
Logo on name tags and other event collateral					
Logo on display at event					
Inclusion of promo items in gift bags					
Additional name or logo display	Main hall	Reception area	Valet station	On tables	

Contact Information:

Leigh Talbot, CFA, President & CEO

Email: ltalbot@cfawashington.org Tel: (202) 872-4310

2015 Annual Dinner Sponsor Information Form

Name: _____

Title: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

I would like to reserve a sponsorship slot for the Annual Dinner.

I am interested in the following sponsorship(s):

- Main Event Sponsor (\$10,000)
- Cocktail Reception Sponsor (\$5,000)
- Dessert Reception Sponsor (\$5,000)
- Program Sponsor (\$5,000)
- Venue Sponsor (\$5,000)
- Valet Sponsor (TAKEN)
- Wine or Floral Sponsor (\$3,000) - Please specify: _____
- Table Sponsor (\$2,750)
Number of tables requested (10 seats per table): _____

Please return this form by fax or email to:

Leigh Talbot, CFA, Executive Director
Phone: (202) 872-4310 Fax: (202) 315-3332 Email: ltalbot@cfawashington.org

ABOUT THE CFA SOCIETY OF WASHINGTON, DC - AWARDED 2013 MOST OUTSTANDING SOCIETY: OVER 1,000 MEMBERS AND 2014 SOCIETY EXCELLENCE AWARD: MEMBER ENGAGEMENT

Founded in 1953, the Society today consists of over 1,900 investment professionals and is the leading association of investment professionals in the Washington, DC metropolitan area. The Society links its members with each other, those interested in joining the profession, and the community through many activities including professional development and networking events. The Society also sponsors local classes to prepare candidates for the Chartered Financial Analyst (CFA) exam, a prerequisite to earning the CFA designation, which is awarded by CFA Institute and has been attained by most Society members.

Members include financial professionals in a variety of positions including portfolio managers, analysts, trust officers, and consultants, as well as pension, endowment and foundation fund executives. Reflecting the diverse nature of the investment professions in the Washington, DC area, members are employed by major corporations, associations, unions, national, state and local government agencies, financial regulators, academic institutions, investment managers, insurance companies, broker/dealers and consultants, among others